# RACHEL R GRESHAM, AIA, MBA, WELL AP, CDT

▶ Architect ▶ Project Manager ▶ Workplace Culture & JE+DI Advocate



- Registered Architect | Commonwealth of Virginia
- Lean Six Sigma Green Belt

- WELL Accredited Professional
- Construction Documents Technologist



### Master of Business Administration | Professional MBA Program | Aug 2022

Belmont University, Nashville, TN

Independent Study: Relationships Between Organizational Structure and Culture in Architecture

### Bachelor of Architecture | May 2013 | Cum Laude

Virginia Polytechnic Institute and State University, Blacksburg, VA



## • American Institute of Architects | Middle Tennessee Component

Board of Directors | Jan 2017 - Dec 2021

- ▶ Advocated for young members during development and implementation of 5-year strategic plan
- Navigated component adaptation through COVID-19, including 2021 Budget Evaluation
- Generated creative solutions to governance challenges focused on the future of the profession

Equity, Diversity, and Inclusion, Committee Liaison/Chair/Founder (Formerly WIA) | Jan 2019 - Dec 2021

- ▶ Co-founded the committee to advocate for equity in the profession in Middle Tennessee
- ▶ Recruited enthusiastic AIA and Allied members to serve as committee champions
- ▶ Liaised and coordinated efforts between Middle TN and TN State Level JE+DI Committee
- ▶ Leveraged member listening sessions, surveys, and AIA's CACE Foresight Exercise to publish regional industry trends and inspire equity initiatives at local firms

Emerging Professionals Committee Liaison | Jan 2018-Dec 2018

- Oversaw success and operations of the Emerging Professionals committee
- ▶ Aligned committee activities with AIA Middle TN's mission statement and strategic plan
- ▶ Reported progress and direction between committee members and the Board

### • American Institute of Architects | Central Virginia Chapter

Emerging Professionals Liaison | Board Member | Sept 2015 - Oct 2016

- ▶ Represented local Emerging Professionals during discussions and voting
- Initiated, launched, and facilitated a "Work Hard Play Hard" ARE study and networking series
- ▶ Mentored and advised UVA Architecture students on portfolio design and interview tactics

#### • ACE Mentor Program | Nashville Affiliate

Mentor 2015 - Present | Team Leader/Advisor 2017 - Present

- ▶ Increased student engagement and attendance by 300% over three years
- ▶ Counseled students through scholarship applications totaling \$25,000
- ▶ Built cohesion between mentors and student through tailored team building exercises
- Cultivated critical thinking and presentation skills to empower students to effectively communicate their designs during the annual Scholarship Banquet

# • The Ballet Project at Virginia Tech | Student Organization Founded 2009

Emeritus Advisor | Co-Founder & Former Vice President | Marketing Chair

- Designed and implemented enduring and adaptable mission, by-laws, and operations manual
- ▶ Coordinated, choreographed, and performed in annual performances



### • AIA Engagements

- Author and Research Facilitator | Examining Gender Disparity in Middle Tennessee | Published July 2021
- Panelist | AIA Aspire | Equity, Diversity, and Inclusion | Feb 2021
- ▶ Speaker | AIA Winston-Salem | Leveraging Culture to Attract Young Professionals | Jan 2021
- ▶ Presenter and Facilitator | AIA Mid TN | Designing an Equitable Profession | Feb 2020

### • Workplace Culture and JE+DI Advocacy

- ▶ Panelist | Context and Clarity | How to "be" in an office | April 2022
- ▶ Panelist | ArcoMurray Women In Construction Celebration | March 2022
- ▶ Guest Speaker | Young Architect Podcast | 5 Aspects of Workplace Culture | Episode 097 | March 2020
- ▶ Keynote Speaker | Inaugural Young Architect Conference | Aug 2019

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# TMPartners, PLLC | Nashville, TN | Associate & Project Manager/Architect | Oct 2016 - Present

Recruitment, Retention, and Workplace Culture Efforts

- Designed, launched, and lead *Designer Development*, an internal, employee advocacy program
- Advocated for project managers' perspective in the design and execution of the *Emerging Leaders Program*
- ▶ Established *Diversity, Equity, and Inclusion Committee* and guide priorities based on AIA Mid TN research
- ▶ Lead *Education Committee* to create well-rounded, employee generated curricula responsive to TMP's strategic goals, manage creation of new Learning Management System, and cultivate an education centered culture

## Marketing and Outreach Efforts

- Organized job shadow days for local students interested in architecture
- ▶ Represent TMP at university career fairs to make meaningful connections with prospective hires
- ▶ Build public relations through leadership in professional organizations and strategic networking

### Primary Architectural Project Responsibilities

- Manage and coordinate with nationwide project teams of clients, consultants, and stakeholders
- ▶ Identify creative solutions to maintain project budgets
- ▶ Direct and delegate internal team to execute high quality deliverables

### Recent Project Experience

- ▶ Paragon Mills Elementary School | Nashville, TN | Est. Completion Dec 2025 | \$29.00 million One of the most diverse schools in Metro Nashville Public School's portfolio, additions and renovations will increase student capacity, relocate major school programs, and accommodate wide-ranging community needs including English Language Learners and food pantry functions.
- ▶ BNA Vision Project 3 | Nashville, TN | Est. Completion Sept 2023 | \$327.67 million

  The largest project in Metro Nashville Airport Authority's \$1.4 billion Capital Vision, this project includes a new International Arrivals Facility, parking connection to the main terminal, and architectural features to create Nashville's new "front door" for travelers.
- ▶ Metro Nashville Police HQ & Family Safety Center | Nashville, TN | Completed 2018 | \$57.62 million Only the second of its kind in the nation, this flagship facility combines 13 major civic and non-profit resources including the District Attorney's Office, Police HQ, Sexual Assault Center, and Nashville Children's Alliance to better serve victims of domestic violence.

### • Previous Experience

# TMPartners, PLLC | Nashville, TN

Project Coordinator | Oct 2016 -Feb 2018

Project architect | Feb 2018 - Nov 2020

Associate and Senior Project Architect | Nov 2020 - May 2021

Crabtree Rohrbaugh and Associates | Charlottesville, VA | Architectural Intern | March 2015 - June 2016 Poole and Poole Architecture | Richmond, VA | Architectural Intern | Aug 2013 - March 2015



#### Personal

Massey Graduate Council Chair | Aug 2019 - Aug 2020 Nashville Emerging Leader Award Winner | Aug 2019 Omicron Delta Kappa Leadership Honors Fraternity | Inducted 2011 Phi Kappa Phi Academic Honors Fraternity | Inducted 2012

## Project

Metro Nashville Police HQ and Family Safety Center

- ▶ AIA Middle Tennessee Unbuilt Honor Award | 2018
- ▶ AIA Tennessee Merit In Architecture | 2019
- ▶ ABC TN Eagle Award for Excellence in Construction



Stand-up comedy fan Cocktail Mixologist Dog Sitting/Cat Tolerating Status quo challenging Pre-professional ballet dancer
 Podcast connoisseur
 Friend herding
 Personal goal making

Playlist curating Mindfulness and journaling Crossword Puzzle solving